

**Reach.
Persuade.
Grow.**

OV *Style*
MAGAZINE

**Reach your audience where they live.
Advertise to over 58,000 readers.
Your business will grow.**

2025 Media Kit
www.3knollsmedia.com

Success Stories from our Advertisers



When I received my first copy, I had to be in this magazine. Oro Valley - Vallee Gold. It was a no brainer. It has been a great asset to our marketing success and our team .
-- Don V., Vallee Gold Team

Since starting advertising in the OV Style magazine, my waiting room has been filled! I've had a greater response than the Tucson Lifestyle magazine. I'm so very happy and pleased. This is one of the best advertising decisions I've made!

-- Kari H., Oro Valley Acupuncture



Received my August issue online and found myself interested in every article! Especially the special-edition section on the Oro Valley Chamber's 30-year anniversary and the story on their president, Dave Perry—a spotlight well-deserved. Thank you!

-- Best, Jana S., Way Out West Creative

When I came across the OV Style magazine, and after meeting Kevin, I knew that this would be the avenue for our advertising. I have not been disappointed. We received 5 calls after the first ad ran!

-- Tom R., Solar Pros Arizona

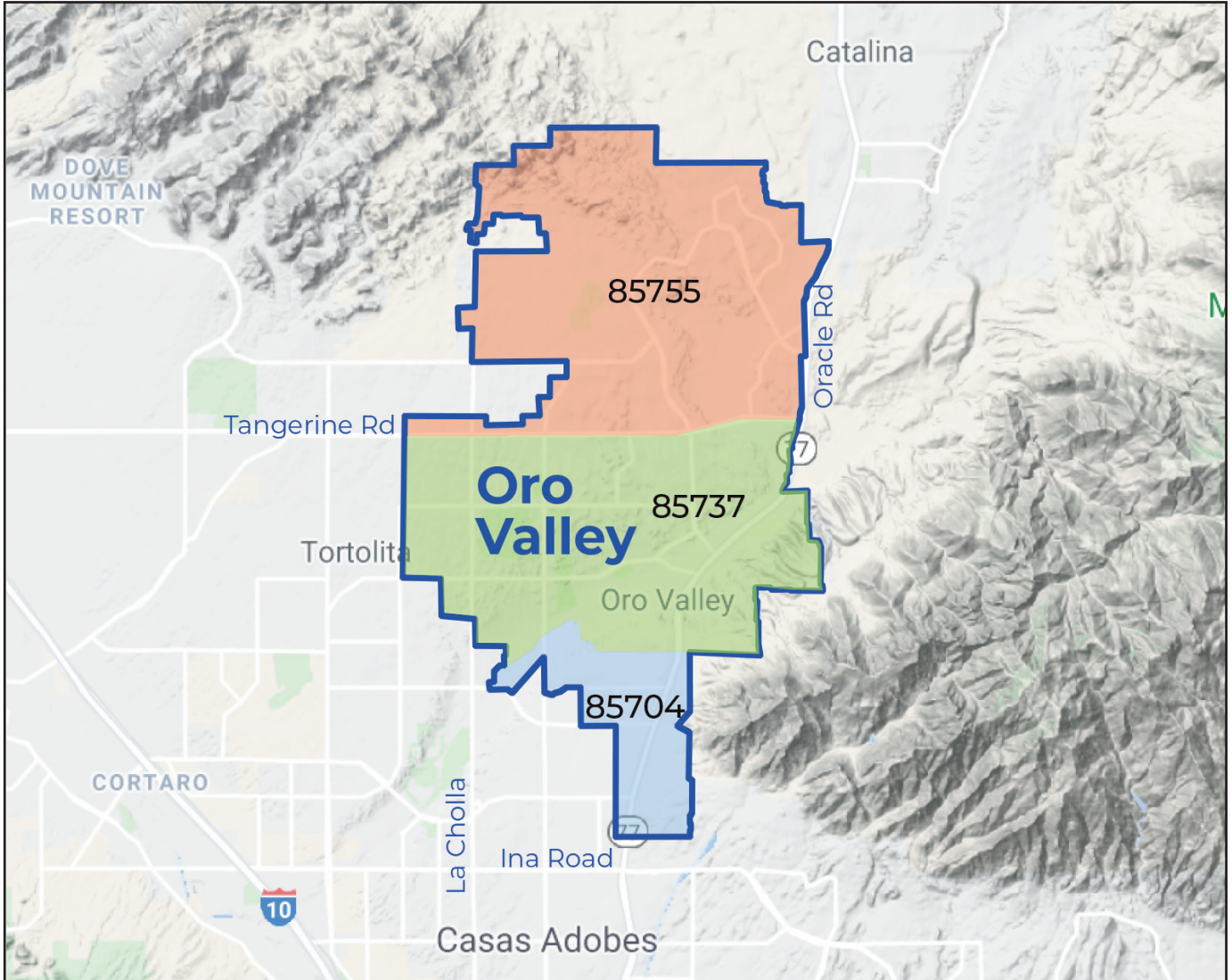


We have had a great response from the Business Profile. Can we talk about print ad rates for Nov & Dec and then on into the future?

Thanks!

AMY R., Marketing & Sales Director, Morris Hall, PLLC





One of the most affluent areas in Tucson	85755	85737	85704	Total/Avg.
Mailed to Zipcodes 85755, 85737 and half of 85704				
Quantity Mailed Monthly:	7,156	9,892	7,585	24,633
Average Persons per Household	2.28	2.48	2.21	2.33
Total Reach:	16,315	24,532	16,763	58,230
Average Income:	\$146,995	\$121,177	\$105,510	\$124,562
Home Ownership:	87%	81%	82%	83%
Average Home Value:	\$520,173	\$471,000	\$453,000	\$481,391
Homes with Pools:	1432	2077	1467	21%
Children at Home:	48%	59%	55%	54%
Business at Home:	24%	24%	23%	24%
Known Voter:	50%	48%	49%	49%
Data available from 2020 U.S. Census sources. See more OV resident data HERE .				

Rate Card

Full Color: Our ‘Style’ magazines are all premium full color publications mailed monthly to all residents and businesses in Oro Valley (58,000+ readers). All ads are color.

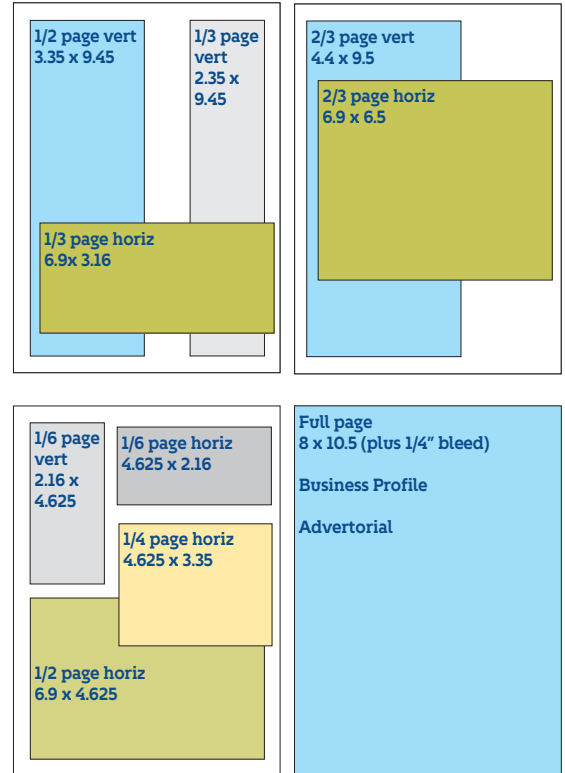
EMAIL Blast: a custom designed, full color, trackable email blast to business owners and other subscribers. Approx 6000 reach with social media shares.

Advertorial Page: educate and inform readers about your area of expertise. Sets you up as the expert. Enhances and expands on your ad.

Business Profile: Great for new businesses. Our writers interview you about your business. You tell your story and how your business can help the readers. Photos included.

Digital Version: emailed to subscribers, available on the website and shared on Social media; includes a click-able link to your website.

Terms: New client’s first ad payment due with contract or with Card on file; Invoiced accounts are billed monthly, on the 8th, NET 10.



AD SIZE	DIMENSIONS	OPEN RATE	4x RATE	6x RATE	12x RATE
EMAIL Blast Service	Screen size. Graphics & Links	\$149	\$99	\$89	\$79
Logo/Phone Blip	2.16 x 2.16	\$149	\$129	\$129	\$119
1/6 page	V - 2.16 x 4.625; H - 4.625 x 2.16	\$399	\$329	\$299	\$269
1/4 page Horiz	4.625 x 3.35	\$599	\$549	\$499	\$449
1/3 page	H - 6.9 X 3.35	\$749	\$699	\$669	\$599
1/3 page Square	4.625 x 4.625	\$749	\$699	\$699	\$599
1/2 page	V - 3.35 x 9.45; H - 6.9 X 4.625	\$949	\$849	\$799	\$769
2/3 page	V - 4.4 x 9.5; H - 6.9 X 6.5	\$1099	\$999	\$969	\$889
Full page*	8 x 10.5	\$1599	\$1499	\$1299	\$1249
Inside Cover Back/Front *	8 x 10.5	\$1899	\$1799	\$1699	\$1599
Back Cover*	8 x 10.5	\$2049	\$1949	\$1849	\$1799
2 pg Inside Cover Spread*	15.75 x 10.5	\$4299	\$3299	\$2899	\$2599
Business Profile***	8 x 10.5	\$1295	N/A	N/A	N/A
Advertorial page**	500 words + photos, bio & logo	N/A	\$975	\$859	\$799

* plus 1/4" bleed trim. All dimensions for ad sizes are in inches. Rates are based on consecutive issue placements. Clients may vary or change ads during contract. Digital version with clickable link adds \$50 to any ad size. Email Blast Service for magazine advertisers only.

Full page to tell your story/educate the readers. Creative included. Approx. 500 words. Looks like a normal article. **Not an AD.

***Business Profile: tell your story to all readers. Interview about you and your business, photos, contact info, weblink. Full page. **Not an AD.**